

## Adapt & Thrive: Being Agile Can Make a Difference

**Washington, D.C. April 18, 2006** By all accounts, the 21<sup>st</sup> century is bringing rapid innovation driven by the continuing digital renaissance and expanding global markets. The accelerating rate and volume of change will continue to be driven by the exponential growth and global availability of information, human resources, technologies and technology-based infrastructure. This new environment of accelerated uncertainty and change is not going to blow over and settle down ... ever.

"While we were sleeping the world became 'flat'" is how Thomas Friedman, the popular author of the bestselling book "*The World is Flat*" describes the rapid global transformation and convergence of new forces of change. How well organizations prepare to survive in this turbulent business climate is a fundamental issue and vital challenge for most leaders.

"**Adapt & Thrive** is the essence of the leadership challenge in organizations today – throughout the USA and everywhere else in the world," said Walt Cleaver, President of the Human Resource Planning Society (HRPS), as he announced the theme for the **2006 HRPS Conference** being held in Tucson, Arizona on **April 23-26, 2006**. "Our 2006 conference in Tucson will bring together many of the leading- edge thought leaders and senior practitioners to explore and share the latest thinking and strategies for guiding the transformation process that will help companies become more adaptive enterprises." The conference, co-chaired by Ellen Glanz, Principal of Glanz Associates, Larry Milan, VP of HR at ING North America, and Dan Ward, who leads HR for EDS Government Support Divisions, includes CEO's and other senior leaders from Aetna, Citigroup, EDS, KeySpan, PCCW, and Steak n Shake, as well as key thought leaders including Dave Ulrich, Bob Eichinger, Lynda Gratton, Mary O'Hara Devereaux, Angel Cabrera, Marcus Buckingham, Libby Sartain, David Dotlich, Gareth Jones, Cal Wick, Russ Eisenstat, Leigh Branham, and Bonner Ritchie.

In a survey conducted by Agility Consulting ([www.AgilityConsulting.com](http://www.AgilityConsulting.com)) of the over 500 senior HR executives currently registered to attend the conference, 95% of the respondents said that being adaptive during the next 3 years was *critical* for their organization to thrive. These business leaders understand the sense of urgency and importance of operating with speed and confidence in today's rapidly changing business environment. Sharing and discussing innovative new concepts and strategies for aligning, engaging and leading organizations in challenging environments will be the primary focus throughout the three days in this world-class conference. For more information on attending the 2006 HRPS National Conference, check our website <http://www.hrps.org/conference/index.html> or call 212-490-6387.

### **About The Human Resource Planning Society (HRPS)**

For over 25 years, HRPS ([www.hrps.org](http://www.hrps.org)) has brought together senior HR professionals, creating the premier global network of individuals who function as business partners in the application of strategic human resource management practices. HRPS' membership includes the most experienced and most connected senior corporate HR professionals, academics and consultants from the world's leading organizations.

HRPS also serves as a global forum for presenting the latest thinking and information on the HR implications of key business issues and strategic HR practices. Through its journal, professional development programs, events and networking opportunities, HRPS offers a broad range of strategic knowledge and content, which is enhanced through collaborative relationships with knowledge and research partners such as the University of Southern California's Center for Effective Organizations (CEO), the Center for Creative Leadership (CCL) and the University of Tampa's Human Resource Institute (HRI).

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